



# OVERDUE

Tackling the  
**sanitation** taboo  
across Urban Africa

## We **C.R.A.V.E**

### We **Commit** **Recognise** **Act** **Valorise** **Engender**

1. Localised action
2. Gender equality and leadership across the sanitation service chain
3. Democratic decision making, learning and monitoring
4. Binding Climate, Sanitation action and Justice
5. Fair access to & control over adequate sanitation services
6. The right to sanitation for all forms of tenure
7. Decent work for paid and unpaid sanitation workers
8. Inclusion of everyone's needs, experiences and aspirations
9. Networked off-grid sanitation systems
10. The redistribution of resources across the sanitation chain
11. Inclusive and diverse financing mechanisms
12. Sanitation to promote healthy outcomes for people and the environment
13. Circular systems to reduce waste and enhance food and energy security

### Do you **C.R.A.V.E.** just sanitation?

**Add your voice to our campaign #JustSanitation4AfricanCities**

You can send us your endorsements in video, audio, and written formats  
Follow us on social media and share our posts to amplify our voices.

 [@OVERDUE JustSanitation](#)

 [@OVERDUE Just Sanitation](#)

 [@Just\\_OVERDUE](#)

 [@overdue\\_justsanitation](#)

**Because just sanitation is long OVERDUE**




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## Instructions for **video** endorsements

### Format:

- Please submit a video of maximum 2 minutes.
- This video should be recorded in landscape (horizontal ) format. Please try to record it in a quiet spot, so we can clearly hear you.

### Content:

- The video should have the following format “I **CRAVE** for..., because..”
- Feel free to use the verbs **C**ommit, **R**ecognise, **A**ct, **V**alorise, **E**ngender in this video.
- Have a look at the 12 points of the Campaign and feel free to target your endorsement to one or more of these points.

### Submission:

- You can submit this video via e-mail ([juliawesely@gmail.com](mailto:juliawesely@gmail.com)) or WhatsApp (+436601104670) in English, French, Swahili, or Portuguese.
- Along with the video, please send us your name, your organisation, the city you are based in, and (if you want) the logo of your organisation in png format.
- If you want to be tagged in our social media posts, please send us your personal and/or organisational social media handles (Twitter/X, Instagram, LinkedIn, Facebook).

### What happens after the submission?

- We will edit your video (not the content but adding visuals at the beginning and end) and upload it to the OVERDUE website <https://overdue-justsanitation.net> .
  - In the month leading to the regional meeting in Nairobi, we will share your video as part of our social media campaign.
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## Instructions for **written** endorsements

### Format:

- Please submit a statement of maximum 50 words.
- Send us a good quality portrait photo of you. This could either be a classic headshot, or a photo showing you “in sanitation action” (e.g., in construction, facilitating a workshop, or whatever your profession might look like).

### Content:

- The statement should have the following format “I **CRAVE** for..., because..”
- Feel free to use the verbs **C**ommit, **R**ecognise, **A**ct, **V**alorise, **E**ngender in this statement.
- Have a look at the 12 points of the Campaign and feel free to target your endorsement to one or more of these points.



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## Submission:

- You can submit this statement via e-mail ([juliawesely@gmail.com](mailto:juliawesely@gmail.com)) or Whatsapp (+436601104670) in English, French, Swahili, or Portuguese.
- Along with the statement, please send us your name, your organisation, the city you are based in, and (if you want) the logo of your organisation in png format.
- If you want to be tagged in our social media posts, please send us your personal and/or organisational social media handles (Twitter/X, Instagram, LinkedIn, Facebook)

## What happens after the submission?

- We will edit your statement (not the content but visually) and upload it to the OVERDUE website <https://overdue-justsanitation.net>.
  - In the month leading to the regional meeting in Nairobi, we will share your statement as part of our social media campaign.
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## Instructions for **audio** endorsements

### Format:

- Please record an audio endorsement of maximum 2 minutes. Try to record it in a quiet place and ideally using headphones to improve the sound quality.

### Content:

- The audio endorsement should have the following format "I **CRAVE** for..., because..."
- Feel free to use the verbs **C**ommit, **R**ecognise, **A**ct, **V**alorise, **E**ngender in this statement.
- Have a look at the 12 points of the Campaign and feel free to target your endorsement to one or more of these points.

### Submission:

- You can submit the audio via e-mail ([juliawesely@gmail.com](mailto:juliawesely@gmail.com)) or Whatsapp (+436601104670) in English, French, Swahili, or Portuguese.
- Along with the audio statement, please send us your name, your organisation, the city you are based in, and (if you want) the logo of your organisation in png format.
- Please also send us a good quality portrait photo of you. This could either be a classic headshot, or a photo showing you "in sanitation action" (e.g., in construction, facilitating a workshop, or whatever your profession might look like)
- If you want to be tagged in our social media posts, please send us your personal and/or organisational social media handles (Twitter/X, Instagram, LinkedIn, Facebook).

### What happens after the submission?

- We will edit your statement (not the content but visually) and upload it to the OVERDUE website <https://overdue-justsanitation.net>.
- In the month leading to the regional meeting in Nairobi, we will share your audio endorsement as part of our social media campaign.